



**NANCY NEAL YEEND**

## **SILICON VALLEY MEDIATION GROUP**

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**Nancy Neal Yeend**, mediator of civil cases for over 30 years, brings a practical approach to dispute resolution with a strong business background. She is a proficient mediator at all levels of litigation: pre-suit, trial and appellate. Nancy is a co-founder of Silicon Valley Mediation Group.

### **MEDIATION**

- Real Estate: buy/sell, condominium, easements, zoning, and land use.
- Business issues: contract, vendor, client and partnership disputes.
- Employment: discrimination, ADA, Title VII, harassment, and wrongful termination.
- Construction: structural, foundation and soil issues.
- Intellectual Property: copyright, trademark and trade dress.

### **PROFESSIONAL PANELS**

- Appellate: California First, Third and Sixth Districts Court of Appeal.
- Key Bridge Foundation, Washington, DC: ADA cases emanating from Justice Department.
- Santa Clara County Superior Court.

### **FACULTY & CREDENTIALS**

- The National Judicial College: *Comprehensive Mediation, Mediation Advocacy, Advanced Mediation, and Developing Court-Connect ADR Programs*. (20 years)
- Law Schools: University of New Hampshire School of Law, formerly Franklin Pierce Law School: *Mediation Skills for Intellectual Property Disputes*; Stetson University, School of Law, St. Petersburg, FL; and San Francisco Law School.
- Credentials for certified *Civil Comprehensive Mediation* (40-hour) and *Appellate Mediation* (2-days).

### **AUTHOR AND PRESENTER**

- **Books & Chapters:** *State Appellate ADR*, 2<sup>nd</sup> ed., 2002 (*seminal study of state appellate ADR*), California ADR Practice Guide: 3 chapters: *Interviewing and Counseling, Summary Jury Trial, and How ADR Benefits Law Firm Management*.
- **Articles:** Over 60 articles published on mediation and related ADR topics, including: *Tips for Enhanced Negotiation; Avoiding Communication Disasters; Including an Expert in Mediation; Mediation 101; Avoiding Mediation Advocacy Pitfalls; Mediating Intellectual Property Disputes; and Legal Ethics and ADR*.

### **SERVICE AND AWARDS**

- **Courts:** Santa Clara County Superior Court ADR Administration Committee (*current*), San Mateo County Mediation Advisory Council (*past*).
- **Bar Associations:** State Bar Committee on ADR, and Fee Arbitration Committees for the California State Bar, Bar Associations of San Francisco, Palo Alto and Santa Clara County (*past*).
- **Community:** Foothill Entrepreneur Center Advisory Board, 2011.
- **Awards:** *Professional Contributions* to the National Judicial College: 2003; Mediation Society for *Outstanding Contributions to the Mediation Profession*, 2002; and additional recognition for professional and community service.