

ACTIVITY REPORTING AND PROPOSAL FORM


JUDICIAL COUNCIL DIRECTIVES AOC RESTRUCTURING


DATE	1/12/2013
PREPARED BY	Peter Allen
OFFICE NAME	<u>Office of Communications</u>
JUDICIAL COUNCIL DIRECTIVE NUMBER	124
JUDICIAL COUNCIL DIRECTIVE	E&P recommends that the Judicial Council direct the Administrative Director of the Courts, to the extent that resources are available, that Office of Communication resources, including the Public Information Officer, should be made more available to furnish increased media relations services to courts requesting such assistance
SEC RECOMMENDATION	The resources of this office, including the Public Information Officer, should be made more available to furnish increased media relations services to courts requesting such assistance.
RESPONSE (check applicable boxes)	
<input type="checkbox"/> This directive has been completed and implemented: <div style="border: 1px solid black; height: 15px; width: 100%;"></div> <div style="border: 1px solid black; padding: 2px; width: fit-content;">📎 File Attachment</div>	
<input type="checkbox"/> This directive is forwarded to the Judicial Council with options for consideration: <div style="border: 1px solid black; height: 15px; width: 100%;"></div> <div style="border: 1px solid black; padding: 2px; width: fit-content;">📎 File Attachment</div>	
<input checked="" type="checkbox"/> Other: <p>At the time the Strategic Evaluation Committee made its final report in May 2102, the Office of Communication was comprised of 14 employees and was providing ad hoc “media relations service” to small and medium-sized courts. The service was provided by three individuals. When the Judicial Council adopted a similar recommendation in August 2012, the office had been downsized and the ad hoc media relations service to courts was provided by two individuals, one of whom was Leanne Kozak, a former television broadcaster and Public Information Officer for the San Joaquin court. Leanne was based in Sacramento and was able to travel to courts at their request to manage media issues in a high-profile case. Leanne has since retired and the Office of Communications has shrunk to seven employees. The office continues to provide general, high-level assistance—i.e. telephone consulting—when any court requests it, but does not have the resources to provide anything more than telephonic consultation.</p> <p>The use of Public Information Officers was the focus of one of the recommendations made by the</p>	

Bench Bar Media Committee, chaired by Associate Justice Carlos R. Moreno. The committee was created in 2008 by Chief Justice Ronald M. George to make recommendations to improve communications and working relationships among the three key stakeholders - judges, attorneys, and members of the media. The committee's term expired in December 2010. In its final report, the Bench Bar Media Committee recommended the "Creation of regional public information officer (PIO) positions . . . when funds are available. The primary responsibilities of the regional PIOs would include assisting local courts, upon request, with: (1) coordination of media activities in high-profile cases, (2) responses to other complex media situations, and (3) community outreach efforts and general media relations. Until the creation of these regional positions, the AOC Office of Communications should continue to provide the trial courts with assistance on high-profile cases and other media matters on an ad hoc basis when requested by the courts and according to AOC resource availability." The Judicial Council never adopted this recommendation and it was never referred to any other committee or advisory group.

Bench Bar Media Committee: <http://www.courts.ca.gov/10842.htm>

Bench Bar Media Final Report: <http://www.courts.ca.gov/documents/jc-121311-itemL.pdf>

 File Attachment

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TIMELINE AND RESOURCES FOR IMPLEMENTATION

IMPLEMENTATION DATE OR PROJECTED IMPLEMENTATION DATE	<input type="text"/>
RESOURCES REQUIRED FOR IMPLEMENTATION	<input type="text"/>

ADDITIONAL IMPLEMENTATION INFORMATION (complete only applicable sections)

<input type="checkbox"/> PROCEDURES/ POLICIES UPDATED OR DEVELOPED	<input type="text"/>  File Attachment
<input type="checkbox"/> TRAINING UPDATED OR DEVELOPED	<input type="text"/>  File Attachment
<input type="checkbox"/> SAVINGS	<input type="text"/>  File Attachment
<input type="checkbox"/> COST	<input type="text"/>  File Attachment
	<input type="text"/>

<input type="checkbox"/> EFFICIENCIES	<input type="text" value="File Attachment"/>
<input type="checkbox"/> SERVICE LEVEL IMPACT	<input type="text" value="File Attachment"/>
<input type="checkbox"/> OTHER	<input type="text" value="File Attachment"/>
ADMINISTRATIVE DIRECTOR OF THE COURTS (ADOC) REVIEW AND APPROVAL	
ADOC REVIEW	Administrative Director of the Courts Review Date: <input type="text" value="2/7/2013"/>
EXECUTIVE AND PLANNING (E&P) COMMITTEE REVIEW	
E&P REVIEW	Executive and Planning Review Date: <input type="text" value="2/14/2013"/>